

MEDIA RELEASE

FOR IMMEDIATE RELEASE

The Tamil Language Festival 2014 Cultivates a Love for Tamil

Saturday, 29 March 2014 – students and partners are gearing up for this year's Tamil Language Festival 2014.

Tamil Language Festival 2014

A host of exciting programmes has been lined up for this year's Tamil Language Festival, to call on all in the community to "Love Tamil, Speak Tamil".

Mr S Iswaran, Minister in the Prime Minister's Office & Second Minister for Home Affairs & Trade and Industry, will officially launch the month-long festival live on Vasantham on 29 March at 9.00pm.

The Tamil Language Festival is the signature event of the Tamil Language Council. Throughout April, the community can participate in a series of literary, oratorical and cultural events that will encourage them to embrace their mother tongue and use it in their daily lives.

This year's festival will take place from 29 March to 27 April 2014.

About Tamil Language Festival

The Tamil Language Festival is spearheaded by the Tamil Language Council which was formed in 2000 under the auspices of MICA. It comprises representatives from the education sector, major community organisations, arts groups and the media. The Council has organised the Festival since 2007 with partner organisations marking it a major event in their organisational calendar. There has also been a growing number of organisations participating. Today, National Heritage Board (NHB) is the Council Secretariat, under MCCY.

A key partner for the Tamil Language Festival is MOE's Tamil Language and Learning Promotion Committee (TLLPC). Set up in 2006. TLLPC's strategic focus is to promote the speaking and learning of Tamil among students.